PRIMA

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Note: The pictures and descriptions in this brochure are for reference only, and do not make commitments to technical indicators. For product specification and related content, please refer to the information officially released by PRIMA Technology.

PRIMA

Innovation · Progress · Win-win



ONE DISPLAY INFINITE POSSIBILITIES

Global Commercial Display Solutions Provider



Global Commercial Display Solution Provider

1985
Founded

66000㎡
Information Industry Park

400+
Enterprise Employees

40%
R&D Team Ratio

40000 units
Monthly Capacity

250+
Core Technology Patents

PRIMA

Founded in **1985**, the PRIMA brand has been recognized as a renowned Chinese import-export brand. Prima's products have long been appreciated and endorsed by customers at home and abroad.

Today, Prima Technology Inc. inherits the "PRIMA" brand, intellectual property rights, and fixed assets including production and testing certifications. Adopting a dual business strategy of ODM/OEM for international markets and independent branding for the domestic market, the company relies on its R&D team from the National Certified Enterprise Technology Center to prioritize independent product development and innovation.

PRIMA is dedicated to providing global consumers with products such as **interactive flat panels, intelligent blackboards, direct-view LED, digital signages, network/intelligent all-in-one devices**, as well as intelligent education solutions and intelligent commercial display solutions. Meanwhile, it continues to expand into multimedia, IoT (Internet of Things), cloud services, and other fields.



< Some certificates of honor from xiamen PRIMA technology >

Green Factory

Green Building Standards

Designed in accordance with national green building standards, the park adopts energy-saving building materials and a water recycling system. Guided by the philosophy of "digitally empowered green management," it is positioned as a benchmark low-carbon park.

Photovoltaic Power Generation System

PRIMA Industrial Park are covered with large-area photovoltaic panels. Through an energy information management system, power generation efficiency and carbon reduction data are monitored in real time, enabling the efficient use of clean energy.

Low-Carbon Supporting Facilities

The park is equipped with new energy vehicle charging stations and other facilities, forming an integrated "solar-storage-charging" energy system. This promotes the electrification of on-site transportation and further reduces carbon emission intensity.

Production

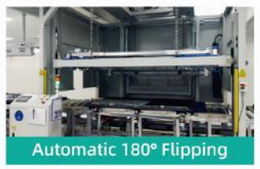
PRIMA operates in a thousand-class dust-free environment with automatic production lines and follows the 6S standardized management system. We maintain strict quality control and inspection procedures in compliance with EU RoHS standards. This has enabled us to obtain certifications such as **BSMI, CB, CCC, CE, Energy Star, FCC, GS, KC, RCM, S-Mark, TUV, UL,** etc.



Auto Back Cover Delivery



Auto Film Feeding



Automatic 180° Flipping



Auto Standing Device Robot





CATALOGUE

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Full-Scenario Intelligent Display Solutions

1 Interactive Classroom Experience

Integrates teacher's IFP, group IFP and audio-video systems to enable real-time whiteboard sharing, multi-terminal annotation and interactive teaching , making lessons more engaging and dynamic.

2 Intelligent Campus Management

Combines IoT sensors, intelligent switches and lighting with a unified control platform, supporting automated campus operations, scheduled broadcasts and efficient device management for a connected learning environment.

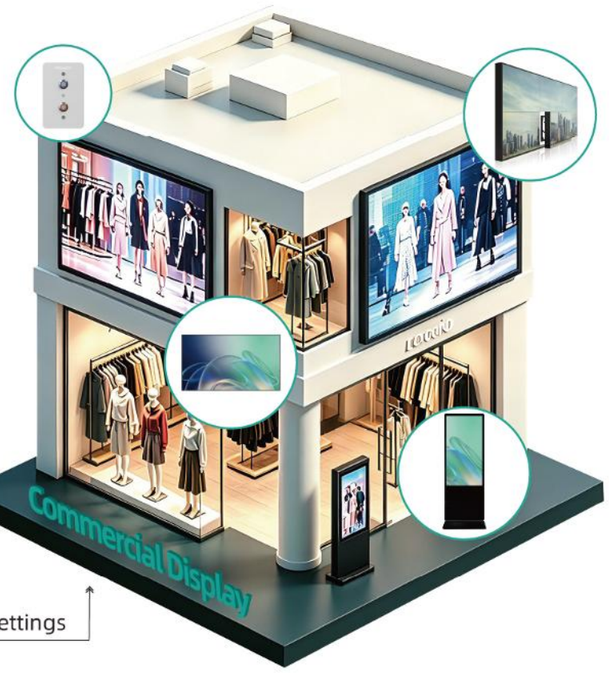
3 High-Impact Visual Communication

Deploys digital signage, LED all in one and interactive displays to deliver vivid, eye-catching visual content for retail, exhibitions and public information scenarios, enhancing brand exposure and audience engagement.

4 Unified Content & Device Control

Leverages CMS for one-click content scheduling, remote push and multi-screen management, paired with SIP communication tools to enable seamless cross-device collaboration and efficient operation.





Admin Settings



Admin Settings

I Hardware

Distributed IFP		Control Sensor				Audio and Video		
Teacher's IFP	Digital Signage	IP Connector	Sensor	Switch	Light	Clock Speaker	Camera	Intercom

I System & Software

CMS	Group Screen			SIP Call			Coursework	File Management
Program Broadcast	Push-pull Flow & Control		Send File	Call	Broadcast / Meeting	Alarm	Collaborative Vote	Cloud Disk

Intelligent Classroom

Intelligent Classroom

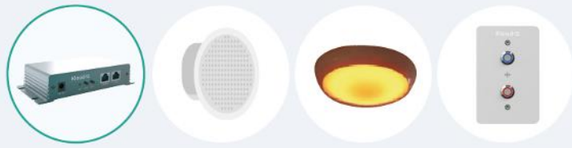
IoT Environment Sensing Suite

- Integrates air quality, door access, light control and people-counting sensors.
- All device data syncs to the CMS backend for intelligent environment monitoring and automated control.



SIP Audio & Lighting Linkage Gateway System

- Non-SIP peripherals including speakers, lights, curtains, intercom and alarm lights are centrally connected via the new central gateway.
- The gateway supports multiple interfaces such as GPIO, RS232 and RS485 for flexible expansion of various on-site devices.





Multi-Screen Collaborative IFP System

- Equipped with a distributed all-in-one system, the intelligent blackboard paired with collaborative IFP enables synchronized multi-device co-teaching.
- Built-in full AI functions & versatile teaching tools to improve classroom efficiency.



Podium & Central Control Terminal

- Tablet with CMS engineering interface for one-touch control of all classroom devices.
- Paired with a desktop microphone, supporting voice teaching and real-time device debugging.



Intelligent Class Display Terminal

- 10-inch integrated class display at the classroom entrance, combining screen, speaker and microphone.
- Supports information publishing, time display and audio broadcasting, fully meeting class notification needs.



Product & Device





Interactive Flat Panel

The Interactive Flat Panel simplifies the complex by combining whiteboard, display, projector, computer, mic, speakers, and smart system into one device.

With outstanding audiovisual quality and user-friendly design, it performs reliably in classrooms, meeting rooms, and exhibition spaces.

Core IFP Solutions & Technologies

Module Design, Deliver Stable Display Performance

Camera

- Added a privacy cover to protect user privacy and security
- Sound tracking
- Face tracking
- Gesture recognition: intelligently recognize gestures and switch camera mode

WIFI Module

- Latest Wi-Fi 7
- 2.4GHz / 5GHz / 6GHz
- Lower latency, better performance



NFC Module

- Humanized design, the buzzer can be controlled as a reminder action
- Support NFC card reading and writing operations
- Support Android and Windows systems

Fingerprint Module

- Support Android and Windows dual system unlocking
- Speed up unlocking and optimize fingerprint unlocking experience

Environmental Monitoring

- Proximity Sensor

Leading Display Tech, Deliver Intelligent HD Vision

Local Dimming

Integrates three technical systems:

- Main control algorithm
- Area dimming control
- Backlight module

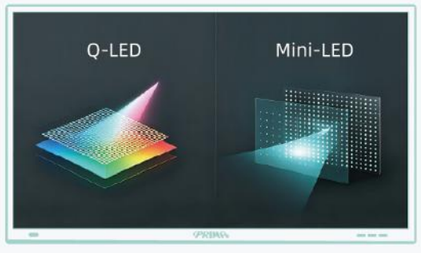
Screen size	Partitions
65”	160 Partitions
75”	200 Partitions
86”	1152 / 216 Partitions

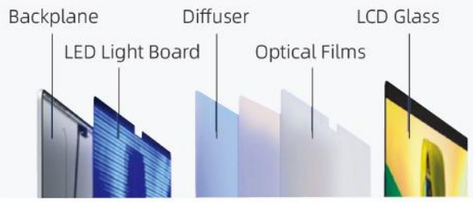


Screen Display Screen



Backlight Illumination Distribution





Q-LED + Mini-LED

- Q-LED 105% NTSC.
- Mini-LED over 600cd/m² .
- Response time: 3ms.
- Automatic white balance .
- Eliminate screen flicker through specific backlight control to reduce visual fatigue.
- With AI algorithm, the color and contrast of the picture are intelligently optimized to present a more vivid display effect.

Core IFP Solutions & Technologies

Chip Solution, Deliver Fluid Interactive Experience

SCREEN		RC	TA	SA	SK
PANEL	Panel Technology	TFT LCD	TFT LCD	TFT LCD	TFT LCD
	Display Resolution	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160
	Brightness (Type)	500cd/m²	400cd/m²	400cd/m²	350cd/m²
	Contrast (Type)	5500:1	4000:1	1200 : 1	1200 : 1
	Response Time	6.5ms	6.5ms	8ms	8ms
	Viewing Angle	178°/ 178°(H/V)	178°/ 178°(H/V)	178°/ 178°(H/V)	178°/ 178°(H/V)
TOUCH	Detection Method	Infrared	Infrared	Infrared	Infrared
	Available Touch Point	64Point (10 point Φ2mm)	50Point (5 point Φ2.5mm)	50Point (5 point Φ2.5mm)	50Point (10point Φ2.5mm)
	Response Time (Type)	≤ 1.6 ms	≤ 2 ms	≤ 2ms	≤ 5ms
	Minimum Response Size	≥ Φ2mm	≥ Φ2.5mm	≥ Φ2.5mm	≥ Φ2.5mm
SMART SYSTEM	CPU	ARM Cortex A76 x 4 & ARM Cortex A55 x 4	Quad Cortex-A78 x 2 & Quad Cortex-A55 x 6	ARM Cortex A72 x 4 & ARM Cortex A53 x 4	/
	GPU	Mali-G610 MP4	ARM Mali G625 MC1	Mali-G52 MC3	/
	Operating System	Android 16.0	Android 16.0	Android 16.0	/
	Memory	16 / 32GB	8 / 16GB	8GB	/
	On-Board Storage	256 / 512GB	128 / 256GB	128GB	/
CONNECTIVITY FRONT	USB 3.0	2	3	2	/
	USB Type-C	1 (DP1.2 + Touch USB + PD15W)	1 (DP1.2 + USB + Touch USB + PD 15W)	1 (DP1.2 + Touch USB + PD15W)	/
	HDMI 2.0 Input(s)	1	1	1	/
	Touch Out	1	1	1	/
CONNECTIVITY MAINBOARD	HDMI 2.0 Input	2	2	2	2
	HDMI Output	1	1	1	/
	VGA Input	1	1	1	/
	VGA Audio Input	1	1	1	/
	Digital Audio Out	1	1	/	/
	DisplayPort 1.2 Input	1	1	1	1
	USB 3.0	1	2	2	/
	USB 2.0	1	1	2	2
	USB Type-C	1 (DP1.2 + Touch USB + PD 100W)	1 (DP1.2 + USB + Touch USB + PD 65W)	1 (DP1.2 + Touch USB + PD 100W)	/
	USB Type-C Out	1	1	1	/
	Headphone Output	1	1	1	1
	Audio In	1	1	1	/
	RS-232	1	1	1	1
	Touch Out	2	2	1	1
	LAN In	1	1	1	1
	LAN Out	1	1	1	/
	Wi-Fi Module	802.11be Wi-Fi 7	802.11be Wi-Fi 7	802.11 ax Wi-Fi 6	/
	Bluetooth	5.4	5.4	5.4	/

New Products

55" 65" 75" 86" 98" 110"



TA6J NEW

Connect Everything, Stunning Visuals

Octa-core AI Power

- 6nm octa-core
- A78 x 2 + A55 x 6
- Built-in AI accelerator
- 8GB RAM + 128GB ROM
- Android16.0

All-Scenario Connect

- 2 × HDMI 2.0 + 1 × HDMI 2.1 out+1 × DP
- Dual full function Type-C
- Wi-Fi7 + Bluetooth V5.4 + OPS slot

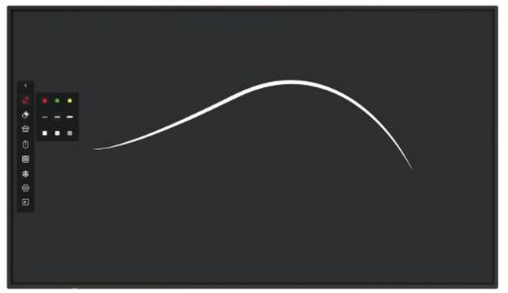
Ultra AV

- 48MP ultra-wide camera
- AI-powered
- 8-array microphone
- 20W × 2 speaker + 20W subwoofer

4K See It Real

- 4K UHD
- 500 cd/m² + anti-glare glass
- 5500:1 contrast
- 178° wide viewing angle

55" 65" 75" 86" 98"



SK6C NEW

Write · Cast · Control – All-in-One Collaboration

On-Screen Annotation

- Freely annotate over any interface.
- Adjust stroke thickness and colors to mark key points for meetings, seminars and classes, capturing ideas instantly.

Wireless Screen Share Optional

- One-click screen sharing from phones and computers.
- Get rid of complicated settings for smooth presentations and seamless content collaboration.

LAN Control & WOL

- LAN control
- Wake-on-LAN (WOL)
- Unattended operation
- Centralized control

True 4K UHD Multi-Source

- 3840 × 2160@60Hz HDR, 400cd/m² high brightness
- Full compatibility with HDMI/DP/USB inputs
- Medical/design grade accuracy

New Products

SR6L NEW

Precision Touch – New Heights in Interactive Display

65" 75" 86" 98"



50 Point Precision Touch

Min. detection diameter 2.5mm, response ≤5ms, scan rate ≥200Hz - accurately captures the finest strokes.

Octa-core Processor

ARM Cortex-A55 octa-core, 4GB RAM + 32GB ROM, smooth multitasking, fast app launch.

4K Picture Quality

72% NTSC color gamut, vivid contrast and clearly defined layers.

SA27-J NEW

Precision Touch, Boundless Writing

55" 65" 75" 86"



PCAP High-Precision Touch

- 50-point touch, 8.88ms response, 32678 × 32678 resolution
- Smooth finger/pen writing with low latency

MPP2.0 Support

- Cross-platform (Win/Android/Linux), plug-and-play
- Driver-free, native gesture support

Octa-core + Android 16

- ARM Cortex A72 x 4 & ARM Cortex A53 x 4
- 8GB RAM + 128GB ROM
- Smooth multitasking performance

4K Ultra HD AV

- 3840 × 2160, 5000:1 contrast, 178° wide view
- 48MP camera + 8-mic array + 20W × 2 speakers

136" 163" 216"



LED All In One NEW

Giant Screen, Boundless Vision

COB Display Technology

Superior image quality with enhanced durability and reliable protection.

EDLA-Certified intelligent OS

Android-based system with EDLA certification, enabling Google services, rich apps, and smooth performance.

Precision Touch Interaction

High-accuracy multi-touch with smooth writing and seamless collaboration.

Touch Table NEW

Octa-core Eye-friendly Touch Table

43"



PCAP Bonded Touch

Supports 10-point touch, responsive and smooth operation.

43" Slim & Sleek

Edge-LED backlight, compact design - fits meeting areas, showrooms, reception desks and more.

Octa-core Power + Eye-Friendly Display

ARM A76 × 4 + A55 × 4, 8GB + 64GB, Android 16.0; hardware low blue light, 5000:1 contrast - clear and comfortable viewing.

Android EDLA BOX



SMART SYSTEM	CPU	ARM Cortex A76 x 4 + ARM Cortex A55 x 4
	GPU	Mali-G610
	Operating System	Android 16.0
	RAM + ROM	8GB + 64GB
I/O INTERFACE	HDMI Output	1 (Side)
	Audio In	1 (Side/Mini Jack)
	Headphone Output(s)	1 (Side/Mini Jack)
	USB 3.0 Port(s)	2 (Side/Type-A)
	USB Type C Output	1 (Side/Type-C)
	LAN Port(s)	1 (Side RJ45 for 10/100/1000 BaseT)
	WI-Fi Module	1 x 802.11 ax
	Bluetooth Version	5.2



Digital Signage

Digital signage, acting as a media display terminal in the era of intelligence, is an advertising device that supports remote control, unified management and human machine interaction.

LED Display Module



MODEL		P0.93	P1.25	P1.56
PANEL	Pixel Spacing(mm)	0.93	1.25	1.56
	Panel Resolution (Pixel)	320 x 180	240 x 135	192 x 108
	Panel Size (mm)	300 x 168.75		
	LED Package Type	COB		
MECHANICAL	Box Dimensions (WHD)	600 x 337.5 x 32		
	Box Resolution (Pixel)	640 x 360	480 x 270	384 x 216
	Composition of Box Module	2 x 2		
	Case Weight (kg)	1.9		
	Maintenance Methods	Support before maintenance		
	Box Material	Die-cast aluminum		
	Flatness of The Box (mm)	≤ 0.2		
OPTOELECTRONIC	Brightness (cd/m2)	1000	800	800
	Contrast (Type)	10000 : 1		
	Colour Temperature (k)	7000±500	7000 -12000	7000±500

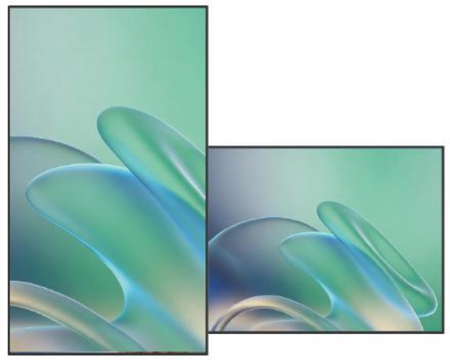
Kiosk

- Function Customization
- Built-in WiFi
- Broad Perspective
- Loop Playback
- Remote Publishing



Display Size (Inch)	32'', 43'', 50'', 55'', 65''
Method of Touch	Non-touch / Infrared Touch
Support System	Windows / Android

Wall-mounted Advertising Machine



Display Size (Inch)	32'', 43'', 50'', 55'', 65'', 75'', 86'', 98''
Method of Touch	Non-touch
Support System	Android

4K Ultra-clear Wide-view Display
High brightness, high contrast, and wide viewing angle deliver premium visuals across all sizes.

Full-scenario Ports
Equipped with abundant ports for comprehensive connectivity, catering to diverse expansion needs.

Android Smart System
Android 16.0 OS enables stable, fluid operation of multiple apps for efficient interaction.

Low Power Consumption
50,000 hour long service life paired with energy-saving standby power design.

Software & Solution

To meet the ever-growing and changing demand for intelligent solutions in the display field, PRIMA has continuously invested in research on systems and software. We have developed multifunctional electronic whiteboard software and designed intelligent control and distributed management systems. While constantly innovating on the Android platform, we have also obtained Google EDLA certification.



PRIMA CMS 4.0

One-stop management is simpler, smarter and more efficient

PRIMA CMS is a comprehensive platform that can manage your personnel, equipment, resources and other content.

Based on local/cloud deployment, with data security as the premise, it can quickly realize functions such as device management, IoT management, and information release.



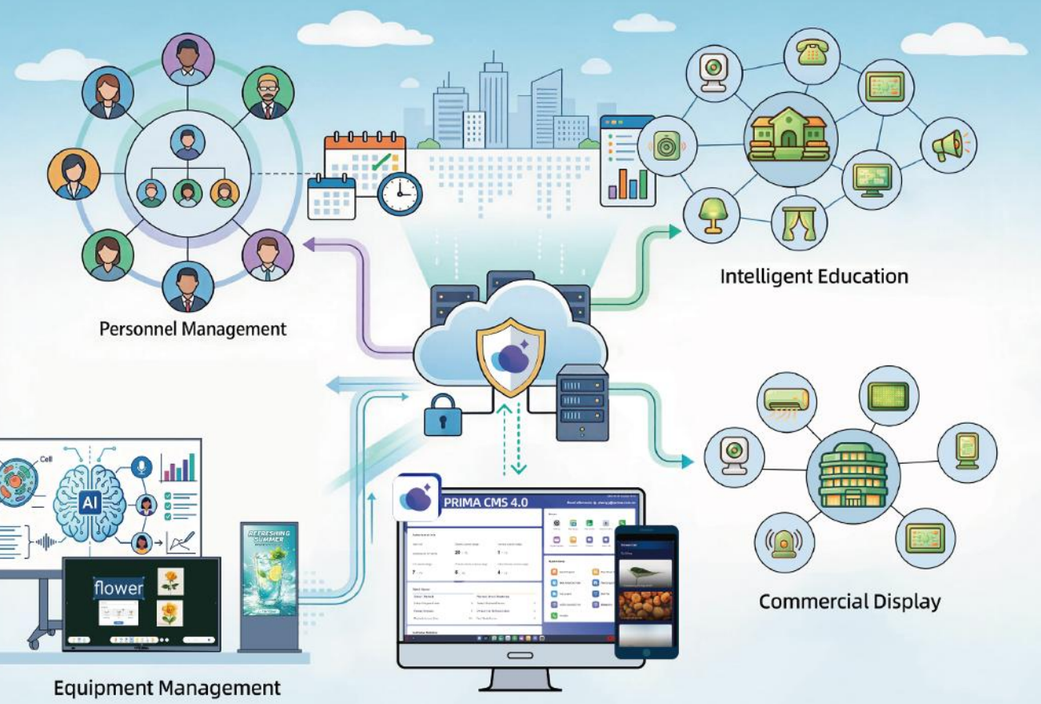
Device Management

Supports management of multiple device types: IFP devices, IoT devices, SIP devices, etc., one solution, multiple functions.



Task Orchestration

With the combination of scheduled tasks and triggers, you can customize plans freely for a more hassle-free arrangement.





Information Distribution

Supports command control, document distribution, and audio-visual presentation. With multiple types of content to publish, operation is effortless.



SIP Converged Communications

Supports multiple functions including number calling, meeting rooms, ring groups, and IVR, enabling more convenient communication.



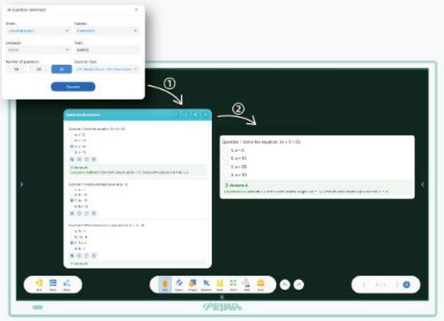
AI Features

This intelligent collaborative display delivers advanced multimodal-AI-powered solutions tailored for two key scenarios: intelligent education, and business meetings.

Supporting lesson preparation, meeting recap, creative visualization and automatic content generation, it enables smarter, more seamless collaboration across all workflows.

AI Features

Education Scenarios • Intelligent Teaching



AI QuestGen

- **Full-subject question bank**: Generates graded exercises with explanations by grade and topics instantly.
- **Efficient teaching support**: Helps master key knowledge and improves lesson planning & classroom practice efficiency.



AI Painting

- One-click text-to-image generation.
- Visualizes abstract concepts and principles intuitively.
- Enriches class demos and inspires students' creativity.



AI Chat

- Supports text & voice question input.
- Provides accurate AI-powered answers to knowledge queries.
- Resolves questions instantly and enables efficient teacher-student interaction.



Selection Search + AI Search

- Supports text & image multimodal recognition; circle content to quickly get key knowledge, explanations and extended materials.
- Equipped with voice reading and one-click sharing, supporting instant and accurate in-class Q&A.

AI Features

Meeting Scenarios • Efficient Collaboration



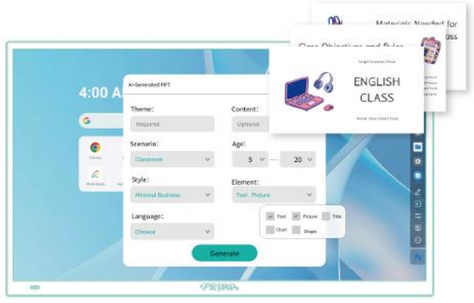
AI Voice Assistant

- Voice AI assistant with accurate command recognition.
- Enables hands-free, flexible and efficient control of the IFP.



AI Recording & Minutes

- Real-time audio transcription with automatically structured meeting minutes.
- Supports copying key points and file export for efficient post-meeting reviews.



AI-Generated PPT

- One-click presentation generation, creates structured slides from meeting topics or text.
- Streamlines preparation, simplifies the creation of proposals and reports.



AI Real-time Subtitles + AI Camera

- Real-time multi-language subtitles for seamless communication in remote meetings.
- AI camera with intelligent framing for an improved video conference experience.



Whiteboard

Interactive whiteboard software is central to intelligent teaching. We provide three tailored solutions:

· UBoardMate - Android

Android-based whiteboard with AI functions and versatile tools.

· UBoardMateCC- Windows

Windows-based whiteboard with easy installation and built-in teaching resources.

· UBoardMix - Cloud

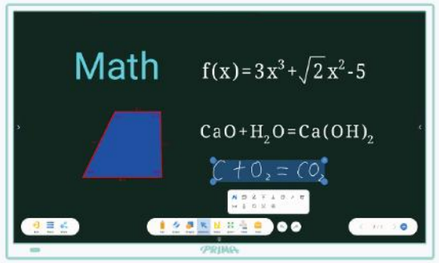
Innovative collaborative whiteboard for modern classroom interaction. Covering all usage scenarios, they enable seamless, intelligent teaching across devices.

UBoardMate - Android

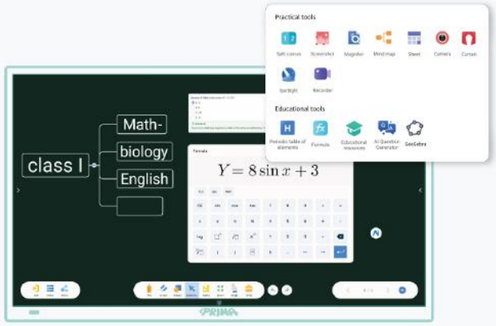
Large Screen · Smart Writing · AI Empowers Teaching

Multimodal Intelligent Recognition

One-Click Conversion of Handwriting to Standard



- **Multi-type Recognition**: Identifies text, graphics, mathematical formulas, and functions.
- **Handwritten Standardization**: Automatically converts messy handwriting into neat text and visuals.
- **Full Scenario Adaptation**: Fully compatible with all classroom teaching scenarios.



All-in-One Whiteboard Toolkit

Integrated Creation & Teaching Toolkit

- **General Tools**: Split screen, mind maps, tables for flexible courseware construction.
- **Teaching Tools**: Formula editing, AI question generation, external teaching materials to meet teaching needs across all subjects.
- Rich editing tools & professional teaching aids for efficient smart teaching.

Multi-Format File Viewing & Editing

Float & Annotate Simultaneously

- Supports floating window for various teaching documents.
- View courseware while writing & annotating on the full whiteboard.
- Dual independent, non-interfering operation modes.



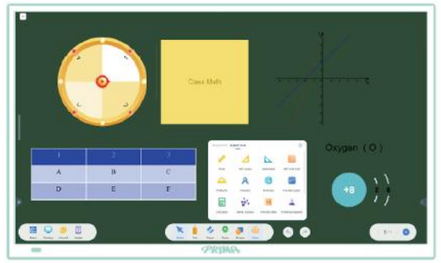
UBoardMateCC- Windows

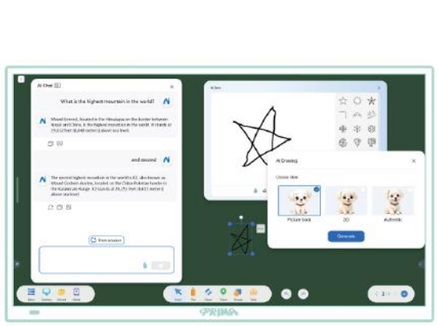
Powerful Toolkit + AI, Dual Engines for Efficient Teaching

Core Tool Matrix

Fun Interactions & Professional Subject Tools

- **Fun tools**: Lucky wheel, sticky notes, spotlight for lively, interactive classes.
- **Subject tools**: Atomic structure, celestial bodies, circuits for visual science teaching.





AI Intelligent Capability Suite

Multimodal AI Tools, Empowering Teaching

- **Integrates three core AI features**: AI Chat, AI Lasso, Dual-Mode AI Drawing.
- Covers conversation, information retrieval and creative generation.
- Provides efficient, intelligent teaching support.

Exclusive Features

Convenient Material Management & Fun Classroom Collaboration

- **File Capsule**:Temporarily stores PPT, Word, PDF and other courseware, supporting one-click drag-and-drop to the whiteboard for easy resource integration.
- **Classroom Interaction & Collaboration**:Students join quickly via QR code, supporting quizzes, random selection, voting, sharing and real-time interaction for lively, efficient teaching.



UBoardMix - Cloud

Cross-Device Boundless Co-Creation • All-In-One Collaboration Platform for Education & Meetings



Teaching Module

Cloud-Based intelligent Teaching System



Seamless lesson preparation and delivery

Edit, mark and organize resources on the cloud. Access content directly in class for a smooth preparation-to-teaching workflow.



Diversified classroom interaction tools

Built-in Clock, Chart, Lucky Wheel, Ruler and other teaching tools. Multi-device participation & real-time annotation for engaging classes.



Reusable cloud teaching resources

Auto-saved to cloud with version management. Reuse and update courseware easily to build a personal teaching library.

Meeting Module

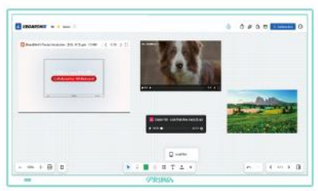
Multi-Person Online Collaborative Meeting





Real-Time Multi-Person Screen Collaboration

Supports simultaneous editing and annotation by distributed teams. With dedicated cursors and comments, remote collaboration is as efficient as face-to-face interaction, ideal for co-creation, brainstorming and decision-making.



Full Material Compatibility & Presentation

Supports one-click insertion of documents, images, videos, audios and more. Integrates all meeting content in one place without switching apps, improving communication efficiency and presentation quality.



Lightweight & Convenient Access

Accessible directly via browsers with no client installation required, and compatible with multiple devices. Meeting content is automatically saved for easy post-meeting review and file archiving.

Distributed Systems

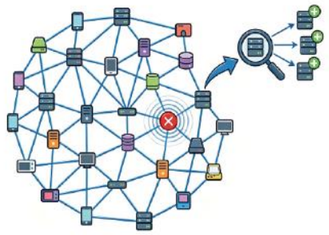
One-stop Intelligent Collaboration Hub

- Fully networked decentralized AV platform, converting AV signals to network data for borderless transmission.
- Server-free smart nodes work independently and collaboratively, enabling unlimited scalability.
- Supports unified resource sharing, ideal for command centers, meetings and commercial displays.



Distributed Systems

Core Functions

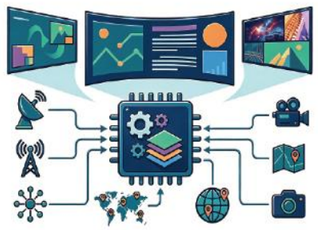


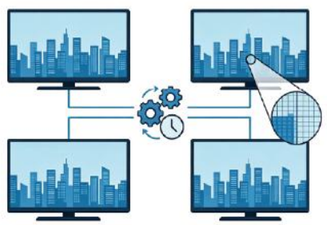
Deployment & O&M Advantages

- **Decentralized architecture:** On-demand node expansion, single-node failure won't affect the whole system.
- **Modular deployment**: Simplified installation & maintenance, lower operational costs.
- **Multi-platform compatible**: Supports Windows, Android, HarmonyOS, Kylin.

Operation & Collaboration Advantages

- **Convenient control:** DIP-switch for one-click input/output/KVM mode change, real-time signal preview.
- **Efficient collaboration**: One-click resource push, global device management, direct commands to video wall.
- **KVM control:** One set of mouse/keyboard manages multiple input nodes for simplified operation.





Experience & Technical Advantages

- **HD low latency**: Optimized encoding delivers YUV 4:4:4 visuals over low bandwidth.
- **Precise sync**: Distributed algorithm ensures tear-free, aligned multi-screen display.
- **Flexible imaging**: Ultra-HD backgrounds, custom text overlays, screen panning.
- **All-in-one hardware**: 3-in-1 module + DIP/power switch; programmable interfaces for expansion.

MEMO

